ACLS Board Meeting Minutes February 11, 2025

<u>Present:</u> George Hoelzeman, Gale Francione, Peggy Parker, Martin DeSapio, Jay Carpenter, Marilyn Morgan, Sarah Hempel Irani <u>Absent:</u> Scott Parsons

- Approval of Minutes
 Minutes were approved (Jay/George).
 GALE will post to the website.
- II Treasurer's Report for February Approved (Peggy/George) Treasurer concerns to be addressed:

1. When a member pays by check, the treasurer receives it and sends membership (Jay) a notification so he can mark the member "paid." Is there something in the computer system to mark "paid?"

2. How do we manage "sponsorship" as received from a recent member? We need graphics from her and the editor of the website needs to post it. Who will do this?

3. When a new member joins, they should be highlighted in the next newsletter.

4. There is a potential new member for the finance committee.

JAY will highlight a new or renewed member on the Facebook page.

III. Membership

Jay and Peggy presented options for membership categories, and an optional proposal by Will Brocious. There was much discussion. They will rework it and bring it back to the Board.

JAY and PEGGY will rework the proposals for next month.

- IV. Communication There is currently no communications committee.
- V. Webinar

Marilyn reported that the committee discussed the recent webinar. Several members were uncomfortable with the presentation because it appeared they use a very different method of engaging the parish, developing a design, and the

completed result. There was concern that other members (and the public) would consider their process and projects normative for ACLS.

The Board **approved** a recommendation that a disclaimer be placed on all future webinars, both before it begins, and when it is posted to YouTube.

Also suggested was a way to notify membership when a new webinar is available on YouTube. When people subscribe to the YouTube channel (and turn on notifications), they should get notice from YouTube. But ACLS can also notify members by posting on Facebook, other social media, and in the newsletter. (Shelley is managing the newsletter.)

VI. Retreat

Gale is expecting the formal contract and deposit (10% of the bill) soon from American University. The invitation "teaser" should be sent out very soon (Will is working on that), and after the website is set up for PayPal payment, the complete notice will be sent.

VII. South West Liturgical Conference

Peggy and George reported a good event. George now has the booth and materials which will go to Gale for Valparaiso. They also reported meeting other folks who may be interested in working with us.

PEGGY will send information about them.

VIII. Adjournment Meeting was adjourned (Jay/Sarah)



Next Meeting Tuesday March 11 1:30 pm PST 2:30 pm MST 3:30 pm CST 4:30 pm EST

Respectfully submitted, Gale Francione, Secretary, ACLS