

ACLS Board Meeting September 10, 2024 Minutes

Present: George Hoelzman (President), Gale Francione (Secretary)

Board Members: Peggy Parker, Jay Carpenter,
Committee Liaison: Martin DeSapio (Acting Treasurer)

Absent: Marilyn Morgan, Sarah Hempel Irani, Scott Parsons

I. May, 2024 Minutes

Approved by the Board (Peggy/Scott)

NB: There were no meetings in June or July.

GALE will post to the website

II. Treasurer's Reports for May, June, and July 2024

Approved (George/Scott)

The two ACLS CDs mature on September 16, and will be rolled over for another year.

III. Membership – Jay

Several members are delinquent in renewing, but several people have renewed. Overall membership is declining. Members renew on the month they joined. Peggy sent Jay some new names from other arts organizations (which have folded). Several ideas were discussed as an incentive toward increasing membership:

***If a current member recruits a new member, the current member gets their next year's membership free.

- ***A committee should be formed to assist Jay in recruitment.
- ***Schools of architecture, junior architects, interns, in established firms, cathedral carvers are potential interest groups.
- ***Can a 'student' membership be free?
- ***Can someone in the mentorship program be free?
- ***Can the board develop a student member showcase annually?
- ***Can 'student' membership be a non-voting member?

There is some confusion for new members joining on the website. A link between 2 pages should be set up.

JAY will craft an email inviting people to join ACLS.

JAY will send a copy of his letter "why this is valuable to me" to the Board.

JAY invites the Board to write a 3-4 line paragraph "testimonial" to be used for marketing.

GALE will send the bylaws and policies and procedures to the board.

THE BOARD will read them.

IV. Elections - George

George is working to make sure the election is carried through.

Elections notifications came out with dates for election.

V. Annual Membership Meeting

The Board will set a date between Oct 15-Nov 10 to schedule a required annual membership meeting via Zoom. Members need 30-days notice before the meeting.

Suggested agenda items include:

Membership and Recruiting

Survey from last year

Treasurer's Report

2025 Retreat

SWLC

Asking each member to choose a committee (Governance, Finance, Membership, Webinar, Communications, Retreat)

VI. SWLC Speakers Update - George

Four workshops this year, a team approach with more members.

SWLC exhibit discussion tabled until October – ACLS wants an exhibit

VII. 2025 retreat updates – SAVE THE DATE

"Save the date" went out.

PEGGY will contact American University to learn the rough expenses for the retreat. It can then be determined if money is needed from one of the CDs.

GALE will look at the retreat budget and get the information to Martin.

VIII. Communications - SARAH

Sarah is asking for projects members have done that can be placed on the website. This year, the Newsletter will have a theme: "the liturgical year" George will write article. Sarah will take parts of the newsletter to put on the website.

IX. Adjourn (George/Jay)

Respectfully submitted, Gale Francione, Secretary



Next Meeting

Tuesday, October 8

8:00 PDT 9:00 MDT

10:00 CDT 11:00 EDT