



ACLS Board Meeting  
March 19, 2024 (St. Joseph's Day)  
Agenda

Present: George Hoelzman (President), Gale Francione (Secretary)  
Martin DeSapio (Treasurer),  
Board Members: Peggy Parker, Sarah Hempel Irani, Jay Carpenter,  
Committee Liaison: Marilyn Morgan  
Absent: Scott Parsons

I. Approval of Minutes - Gale

Minutes were approved. (Peggy/George)  
**GALE** will post to the website.

II. Treasurer Report - Martin

- A. February Treasurer Report was approved.
- B. New Treasurer - After Board discussion, some possibilities for new treasurer emerged.  
**GEORGE** will contact several candidates.
- C. Treasurer's thoughts: Martin made several suggestions for the future role of treasurer.
  - 1. Form a finance committee of at least two people who will work with the treasurer and become more familiar with the finances of ACLS.
  - 2. The bank needs to get a Resolution from the Board (via the minutes) when assigning a new treasurer, so they can get the credit card, access to accounts, etc.
  - 3. Martin will be happy to assist the new treasurer until s/he is trained.
- D. Allison Street - The Board determined that she can maintain her membership for another year.  
**JAY** will reinstate her membership on the website.  
**GALE** will send her a letter.  
**MARTIN** will create an information packet for the next treasurer.

III. Membership Report - Jay

Members are renewing their membership slowly.

There is a need for a committee to assist in membership/recruiting. A major future effort for ACLS should revolve around recruiting new members. The suggestion was made to create a list of members with their expiration dates, so that they may be called previous to their membership renewal.

*Something to keep for later agendas.*

**JAY** will begin to call those whose memberships have expired.

**PEGGY** will find other possible colleagues to invite.

**ALL** should look for potential members in their other areas of influence.

#### IV. Communications Committee - Sarah

Sarah is working on a Facebook "Member's Monday." She is looking for Holy Week features to put on Facebook. More comments, sharing and engagement with the site encourages "the algorithm." Planning to start a Facebook group.

Shelley is working on the newsletter, coming soon.

Will and Shelley are getting together to make it possible for her to do the newsletter by herself rather than through him.

Getting more people on "mail poet" is needed as well.

There is also a need to update the home page on the website. How is it done? Hopefully Will can provide the information so various people can do it themselves.

**PEGGY** will send some photos to Sarah and Shelley for Facebook and the newsletter.

**SCOTT** will talk to Will to get a Google Workspace going on our website.

**GEORGE** will work on mailpoet.

**SARAH and GEORGE** will schedule a Communications committee meeting to address several of these issues.

#### V. Webinar Committee - Marilyn

Pam is open to more participants for the May Showcase.

#### VI. Elections - Marilyn

**GEORGE** has the information from Marilyn and will work on the next steps.

#### VII. Other

- A. Mentoring - Marilyn and George are planning to meet after Easter.
- B. SWLC - any follow-up - Recordings available?
- C. ACLS Pins - Gale - Pam Hardiman has pins already, so we may not need to order any.
- D. ACLS Retreat - Gale and Peggy - tabled til April.
- E. Valparaiso Conference  
Sarah is staffing a booth. Send any "swag" to her by about April 3, or to Valparaiso by April 5. She will send her mailing address.



Next ACLS Board Meeting  
Tuesday, April 9, 2024  
4:30 EST 3:30 CST 1:30 PST