

b. Membership – Jay

- i. Members survey - critique the survey –created a draft survey for members. The Board made comments and suggestions. “What are members getting out of their membership?” “Why did they join?” “What would they like to see?” Do people join to be part of this group, for more work, for something else? The suggestion was also made to ask, confidentially, those who did not renew, why they chose not to. This would help us know what’s going on, to help us improve ACLS. “Google Workspace” was recommended as a format and to get data to us.

George and Jay will present a modified version of the survey next month.

- ii. Emeritus membership – A question was raised regarding Emeritus membership. Bylaws 2.2.5 indicate it is available as free membership, to be voted on by the Board.

c. Retreat – Gale and Peggy

- i. Retreat frequency – Determined by the place, speaker, topic. Next year may be impossible. Discussion also included the need for topic, location, virtual or not, regional workshops, one-day regional retreat. General agreement was to offer another live retreat approximately 18 months from now. We are not large enough to host regional workshops. ACLS will aim for Spring/Summer of 2025, near a large hub.

Peggy and Gale will begin to make inquiries of venue.

d. Website – Will

- i. Status update

Will reported on doing more testing of the website. He discovered the issues new members are having. He will continue to work with the web designer to correct them. Getting the profile pages to work for new members is primary. A simple walk-through of the application process would also be very helpful.

There was general conversation regarding our other social media presence (YouTube, LinkedIn, FaceBook, Pinterest). Can we make more/better use of these tools? How? Who?

Will will continue work with the web designer, emphasizing the Board’s concern regarding the needs of new members.

The items below were TABLED.

- e. Newsletter (Shelley)
- 4. SWLC
 - a. Workshops
 - b. Exhibits
 - c. ACLS booth – free both at OKC – who will staff it?
- 5. Amending bylaws
 - a. Treasurer
 - b. Secretary
- 6. Other?

George/Jay moved to adjourn.

NEXT MEETING:



Tuesday 14 November

1:30 PST 2:30 MST 3:30 CST 4:30 EST

Respectfully Submitted,
Gale Francione