

ACLS BOARD MEETING 13 December 2022 – 4:30 EDT

AGENDA

Present:

Officers George Hoelzeman (President), Gale Francione (Secretary), Martin de Sapio (Treasurer)

Members Peggy Parker, Sarah Hempel Irani, Scott Parsons

Liaisons Marilyn Morgan, Will Brocious

Absent: Jay Hall Carpenter

1. APPROVE MINUTES FROM LAST MEETING—George Approved unanimously.

GALE will post to the website.

2. STANDING COMMITTEE REPORTS:

- A. TREASURER'S REPORT Martin/Gale
 - 1. Monthly Treasurer's Report Martin reported only one transaction. Currently all funds are in a checking account. Gale will go to the local Chase branch to put George and Martin on as signatories then open a CD with \$10K for 12 months.
 - 2. 2023 Draft Budget Martin walked the Board through the proposed budget. There was much discussion, including:
 - a. We can use several of the items under "Communications" as agenda items for future conversations.
 - b. With rolling renewals, it is difficult to know with certainty the budget status. In the monthly Treasurer's Report, Martin includes by name those renewing members. This helps the Board understand the current budget situation.
 - c. When Martin presents in January, it will reflect all of 2022, January-December.
 - d. Have we allocated enough money for the various categories? If we are over budget in one area, we can move it from another.

GALE will go to the local Chase branch and report to the Board the results.

[NB: the CD is opened - \$10K, 12 months, 2.96%]

MARTIN will create a final budget to present at the January Board meeting.

B. MEMBERSHIP REPORT – Jay Hall Carpenter

No report as Jay was absent.

- 1. There was some discussion regarding how many members have currently renewed, and whether the Board should advertise in the upcoming Los Angeles Conference. Marilyn suggested placing an ad in their conference booklet.
- 2. There was some discussion about where the next generation of consultants, artists, architects were being trained. St. Johns, Collegeville, Concordia Nebraska, Augustana, North Dakota were all mentioned. How can ACLS recruit Gen Z members?

GEORGE will look at the LA Conference's website. **MARILYN** will contact Pam Hardiman to get more information.

- C. WEBINAR COMMITTEE REPORT Marilyn Morgan
- 1. The committee is working on a title for the January webinar panel. Sarah Hempel Irani, Gilbert Sunghera, Paul Barribeau and Michael (Mike) Crosbie will participate. The initial conversation with Mike was very fruitful. Marilyn will send out the promotional information for the webinar. It will be billed as a "teaser" for the August Retreat. The webinar committee would like to add another member.
- 2. Conversation moved to the planning of the retreat itself. Gianfranco was an original contact with Mike. Because Gilbert is on the panel in January, it was suggested to include Gilbert in the planning.

GALE will send out Mike's synopsis on the retreat (from Marilyn) to the Board.

PEGGY, SCOTT, GEORGE, and GALE will work on a preliminary rough outline before the January board meeting. It will be placed first on the agenda.

- D. COMMUNICATIONS COMMITTEE REPORT Will Brocious
 - 1. Will had a good session with Cliff, the web designer. He is "building in the background" right now. When it's all set up, it will happen quickly.
 - Will emphasized that it is critically important for all members to complete their profile. The organization will look much more professional when this is done. Will has gone in and provided links to members' websites in cases where nothing at all is listed.

- 3. Continuing BUSINESS:
 - A. Award Discussion
 - B. SWLC participation
 - C. FDLC resource link
 - D. NEWSLETTER/FDLC articles

GEORGE will send the Board information via email prior to the next meeting regarding these issues. This will allow some email conversation to clarified those items and have more efficient meetings.

WILL is willing to edit George's "letter from the president," or at least to give it a new title and format. When **GEORGE** composes the next letter, he will send it to Will first, before it is sent to the membership.

- 4. NEW BUSINESS:
 - A. Other?
- 5. NEXT MEETING DATE/TIME

Tuesday, January 10 4:30 p.m. EDT

6. Adjourn at 4:57 pm.

