

ACLS BOARD MEETING October 11, 2022 – 4:30 EDT MINUTES

Officers Present: George Hoelzeman, President Gale Francione, Secretary Martin de Sapio, Treasurer

Board Members: Sarah Hempel Irani Scott Parsons Jay Hall Carpenter

Liaisons Present: Marilyn Morgan Will Brocious

Absent: Peggy Parker

1. APPROVE MINUTES FROM LAST MEETING— George September Minutes approved.

GALE will send out September minutes to the website.

2. STANDING COMMITTEE REPORTS

TREASURER'S REPORT - Martin

The September bank statement was submitted.

Gale was able to make the name changes to the bank accounts. Her name is now also on the checking account. She has a debit card and access to remote banking. When George visits his local Chase bank, he will be able to do the same. The savings account has been closed and Martin will open a 12-month CD (\$10K at 4%) next week.

GEORGE will get his name on the Chase checking account and apply for a debit card.

MEMBERSHIP REPORT - Jay

Jay was able to Zoom with former president Jim, who walked through the procedures on the website regarding membership. He is "up to speed" on membership on the website.

Jay received a new application for membership from David Mastroieni. Two letters of recommendation were given. The Board will need an image of a completed project and one more letter of recommendation before it is ready to vote.

GALE will contact Greg Lewis in Oregon in hopes he can also provide some information.

WEBINAR COMMITTEE REPORT – Marilyn

The schedule for the 2023 Webinars is complete. Nancy Lee Smith, IHM, our October, 2022 presenter, has so much material that there will be a second part in December, 2022. There will soon be a flyer published advertising the May 2023 Showcase on renovating spaces.

Sarah suggested a labyrinth maker as a webinar presenter.

MARILYN will make a note of it to present to the Webinar Committee.

There was some conversation regarding a stipend for webinar presenters. Issues included: Can we do it financially? Does it make sense for a non-member? A member? Is the publicity they receive in place of a stipend adequate?

GEORGE will put further discussion on next month's agenda.

COMMUNICATIONS COMMITTEE REPORT - Will

<u>Insites</u> went out yesterday. The images added a lot to the newsletter. William is happy to help with any images we use. Next INSITES deadline mid-December.

Website rollout - 6-8 weeks – rollout described in Insites.

There used to be a monthly "Notes from the President." Update could include:

Note from president

Any new members greeted

The monthly webinar

Announcements

Other newsy info

The Board sees a value of such a monthly item in members' mailboxes.

GEORGE will write a "President's Page" for Insites, due in very early December.

MARILYN will write an article about the January panel, also due in very early December.

SARAH will contact Veritas (who assist others in making labyrinths) about a potential article for the next <u>Insites</u>.

WILL will consider adding "Forward to a Friend" in Insites.

GEORGE will consider publishing a monthly "Notes from the President."

3. OLD BUSINESS:

- a. Discussion about SWLC (from meeting with Ken)[Ed. Did not discuss Next month's agenda?]
- b. Promotion strategy A wide-ranging discussion. Some of the ideas mentioned:
- Print advertisement We want to do it well, so need to take some time for consideration.
- Sarah sent info about Aleteia (website publication).
- Could we publish an ACLS ad, with a "sponsor member" who pays part of the ad and has images highlighted in the ad?

- Peggy ¼ page is \$525 "Living Church" Episcopal journal
- Print articles about ACLS members and/or the organization (who we are, what we do) and offer it as news to media rather than ads.
- Check out "Sponsor membership" in Policies and Procedures.
- On website and in newsletter, solicit sponsorship, to put their logo on the website.
- Invite non-members as sponsors, (universities, church pews manufacturers, etc.)
- "Affiliate members" for corporate members.

4. NEW BUSINESS

FDLC conference - Discussion tabled until next month. George offered a short review:

- "Call for entries" page. A parish resource for a call for entries. There was great enthusiasm for the idea. If ACLS creates it, FDLC will publish/distribute it.
- Artist/architect database FDLC used to have a directory, hasn't been updated. FDLC will update
 the list and a source for members.
- Available speakers
- Liturgical Art awards can ACLS create one? Feature the winner in our promo materials.
- Rita Thiron invitation Join us for a board meeting. Mutual assistance.
 Some of these things could be a satellite from ACLS website.

5. Adjourn Jay/George.



NEXT MEETING

Tuesday, 8 November

4:30 Eastern time