

The schedule for the 2023 Webinars is complete. Nancy Lee Smith, IHM, our October, 2022 presenter, has so much material that there will be a second part in December, 2022. There will soon be a flyer published advertising the May 2023 Showcase on renovating spaces.

Sarah suggested a labyrinth maker as a webinar presenter.

MARILYN will make a note of it to present to the Webinar Committee.

There was some conversation regarding a stipend for webinar presenters. Issues included: Can we do it financially? Does it make sense for a non-member? A member? Is the publicity they receive in place of a stipend adequate?

GEORGE will put further discussion on next month's agenda.

COMMUNICATIONS COMMITTEE REPORT – Will Insites went out yesterday. The images added a lot to the newsletter. William is happy to help with any images we use. Next INSITES deadline mid-December.

Website rollout - 6-8 weeks – rollout described in Insites.

There used to be a monthly "Notes from the President." Update could include:

- Note from president
- Any new members greeted
- The monthly webinar
- Announcements
- Other newsy info

The Board sees a value of such a monthly item in members' mailboxes.

GEORGE will write a "President's Page" for Insites, due in very early December.

MARILYN will write an article about the January panel, also due in very early December.

SARAH will contact Veritas (who assist others in making labyrinths) about a potential article for the next Insites.

WILL will consider adding "Forward to a Friend" in Insites.

GEORGE will consider publishing a monthly "Notes from the President."

3. OLD BUSINESS:

- a. Discussion about SWLC (from meeting with Ken)
[Ed. Did not discuss – Next month's agenda?]

- b. Promotion strategy – A wide-ranging discussion. Some of the ideas mentioned:

- Print advertisement – We want to do it well, so need to take some time for consideration.
- Sarah sent info about Aleteia (website publication).
- Could we publish an ACLS ad, with a "sponsor member" who pays part of the ad and has images highlighted in the ad?

- Peggy – ¼ page is \$525 “Living Church” – Episcopal journal
- Print articles about ACLS members and/or the organization (who we are, what we do) and offer it as news to media rather than ads.
- Check out “Sponsor membership” in Policies and Procedures.
- On website and in newsletter, solicit sponsorship, to put their logo on the website.
- Invite non-members as sponsors, (universities, church pews manufacturers, etc.)
- “Affiliate members” for corporate members.

4. NEW BUSINESS

FDLC conference - Discussion tabled until next month.

George offered a short review:

- "Call for entries" page. A parish resource for a call for entries. There was great enthusiasm for the idea. If ACLS creates it, FDLC will publish/distribute it.
- Artist/architect database – FDLC used to have a directory, hasn't been updated. FDLC will update the list and a source for members.
- Available speakers
- Liturgical Art awards – can ACLS create one? Feature the winner in our promo materials.
- Rita Thiron invitation – Join us for a board meeting. Mutual assistance.

Some of these things could be a satellite from ACLS website.

5. Adjourn Jay/George.



NEXT MEETING

Tuesday, 8 November

4:30 Eastern time