



ACLS BOARD MEETING

Jan. 17, 2022 – 8:00 PM ET

MINUTES

PRESENT:

Officers

Jim Hundt (president), Martin de Sapio (treasurer),
Gale Francione (secretary)

Board Members

Margaret (Peggy) Adams Parker, Gianfranco Tassara

Committee Liaisons

Marilyn Morgan (Webinar Committee)

Will Brocious (Communications Committee)

ABSENT:

Jay Carpenter, Johan Van Parys

1. APPROVE MINUTES FROM LAST MEETING – Jim

Modifications and additions regarding the Retreat were suggested.

GALE will re-send the amended minutes from December to the Board. Upon approval via email, they will be posted.

2. STANDING COMMITTEE REPORTS:

- a. TREASURER'S REPORT – Martin reported on the Financial Reports and 2022 Updated Budget. Both were accepted and Martin was complimented on his thoroughness and clarity.

MARTIN will inform Jim in the future if any members renew with a check. These renewals must be done manually on the website.

b. MEMBERSHIP REPORT – Jay

1. Joseph Paul Wittman
2. Lisa Bierer – recommendations received
3. Task checklist

Tabled till next month.

JIM will look for those whose membership has expired at the end of January and will compile a list and give to Jay.

JAY will follow up with these members who now are expired.

- c. WEBINAR COMMITTEE REPORT – Marilyn reported only one entry so far for the Membership Showcase COVID Memorial. The deadline will be extended till March. She is hopeful others will enter. If not, several phone calls will be made to encourage participation.
 - 1. Webinar announcements – January’s is a go, February’s date will change. But had not yet been announced. Webinars for the year are set.
 - 2. The link to YouTube channel added to site needs improvement. Can it be more prominent? Can it be on the drop-down menu?
Paul will make the remaining webinars available on the site. Generally after a webinar, they go to the website, then in approximately 3 months they are made public on the YouTube channel.

JIM will address the issue of the link to the YouTube channel on our website in a future meeting with Cliff.

- d. COMMUNICATIONS COMMITTEE REPORT – Will is moving the Winter newsletter to the first week of February. Jay posted some membership information on the Facebook page. Will wants to profile the new members in the newsletter.
 - 1. Website updates – Will sent a detailed report on our website: sessions, trend lines, bounce rate, (going to the opening page, then off again), and other statistical information. The Board discussed issues around the website. A basic question:
“Is this a site for the members, or for the public to find us?”
Driving the public to our website is an important priority.
Loading speed, front page issues, navigation,
How do people come to our website?
How do we attract diocesan offices?
Primary user is someone is looking for someone in our field.
Other users are potential members and seekers of a member.
How do we get them to stay?
Rather than starting from scratch, how can we work with the database, the components that work for us already and improve it to appeal more to our target audience.

WILL will contact the new members for a short profile to put in the newsletter.

WILL will review and put together a summary of website issues to share with Jim

JIM and **WILL** will meet with Cliff (the website guy) to discuss the issues.

2. Facebook page status – Jay – Perhaps ask a Board member or one contact person to work more closely with social media.

3. OLD BUSINESS:

a. ACLS Retreat -

Update – Gianfranco made the arrangements with Michael Crosbie and the Abbey. Martin devised a budget for the Retreat and Michael’s expenses. We have paid a \$500 non-refundable deposit.

Place: Mount Angel Abbey, Oregon

Date: Aug. 4-7, 2022

Time: 3:00 p.m. Thursday – 10:00 a.m. Sunday
(according to the Mt Abbey booking contract)

Presenter: Michael Crosbie

Title: “In Search of the Sacred:
Exploring the Questions of Creating Sacred Space”

Cost: \$200 for the 3-day retreat and all meals.

Housing: \$115 per night for single/\$150 for double occupancy
(\$345/\$225)

Personal transportation costs.

Tours: The Abby has a splendid library, manuscript collection, and architecture of its own. No organized tours of area churches are planned.

Estimate: Ten participants. ACLS will underwrite approximately \$50 registration per person.

GIANFRANCO will ask Michael Crosbie for a photo and brief bio.

GIANFRANCO will send Michael Crosbie the draft 3-day schedule.

GIANFRANCO and **JIM** will work on the details to have Will send out a “save the date” to members.

WILL will include a “save the date” for membership in the Newsletter or as a separate mailing, with more to come.

GIANFRANCO will work out the details of the retreat as contact person with the speaker, the venue, etc.

b. Johan's offer of resignation. Jim discussed this with Johan and they agreed that Johan will stay on the board for at least the next 3 months. If it looks like there are still too many conflicts, then the board will accept his resignation, with reluctance.

ADJOURNMENT:

At this point, the meeting was adjourned (Peggy/Jim)
Other agenda items tabled are below.

- b. Survey tool – Will
- c. Tutorials (PDF) or live session
 1. Uploading images to portfolio
 2. Make changes to my directory page
 3. How to make the dashboard disappear
 4. Creating a post
 5. How to login
- d. Honorary membership for FDLC – modify 2.3.5 of the Policies and Procedures – Exemptions. Question for discussion: What is the benefit of having FDLC as a member if it is just an honorary membership? What about one-year honorary membership for speakers?



Next Meeting

February 21, 2022

3:00 pm ET/2:00 CT/12:00 pm PT