

ACLS BOARD MEETING November 15, 2021 – 3:00 PM EST Minutes

PRESENT:

Officers Jim Hundt (president), Martin de Sapio (treasurer),

Gale Francione (secretary)

Board Members Jay Carpenter, Margaret (Peggy) Adams Parker,

Gianfranco Tassara

<u>Committee Liaison</u> Marilyn Morgan (Webinar Committee)

ABSENT: Johan Van Parys (Board Member)

Will Brocious (Communications Committee)

AGENDA

1. APPROVE MINUTES FROM LAST MEETING – Jim

The minutes were approved (Jim/Jay).

- 2. STANDING COMMITTEE REPORTS:
 - a. TREASURER'S REPORT Martin De Sapio
 - 1. Financial Reports Martin submitted reports for both September and October.
 - 2. 2022 Draft Budget Before preparing a draft budget, Martin asked several comments/questions:
 - a. If we only pay for one QuickBooks user rather than two currently, we can save almost \$250.
 - b. For some items, (legal fees, accounting fees, web maintenance), we will leave the line items, but put "0" as a placeholder.
 - c. What is our budget for the retreat?
 - d. What is the current/projected membership for next year?

JIM will sent Martin the current membership information.

MARTIN will call the accountant for estimated fees.

MARTIN will send a proposed budget in to the Board in the next week or so.

- MEMBERSHIP REPORT Jay Hall Carpenter
 Jay will send the Board the complete package after an applicant
 completes it.
 - 1. Butler Vargo Stained Glass Received glowing letters of recommendation, has been approved.
 - 2. Erich Thompson No reply yet.
 - 3. Joseph Paul Wittman We need two more letters of recommendation.
 - 4. Lisa Bierer References contacted.
 - 5. Task checklist Jay has created templates and will complete them soon.

JIM will change the website so that recommendation letters can be uploaded directly with the application for membership. He will add "If you would like to expedite your application, you can upload the letters directly with their application."

PEGGY will contact Erich Thompson.

GIANFRANCO will contact Joseph Paul Wittman.

- c. WEBINAR COMMITTEE REPORT Marilyn Morgan
 - 1. "An Artist's Challenge to COVID" June Membership Showcase

The committee had a long discussion and made these recommendations:

- a. This year's Showcase will be available to members (before opening it up to others).
- b. This year, a letter of interest in will be sent in November, a commitment by requested by February 1, 2022.
- c. The live (via Zoom) event will be in June.
- d. The committee didn't want winners, and didn't want an entry fee.
- e. Perhaps the invitation could be broadened to others after this year, but no decision as to who would do this? The Board concurred with these decisions.
- 2. Lineup for 2022 webinars is completed.

Question proposed: Is there a link to our YouTube channel on our website?

Jim also noted that the latest webinar is NOT listed on the website.

JIM will add a "button" on the website home page near the column of webinars to direct people to our YouTube channel.

MARILYN will check with Pam to get the latest webinar announcement on the website.

d. COMMUNICATIONS COMMITTEE REPORT – Will Brocious

1. Will was not here to report. Shelly has set up an ACLS Instagram account but only has 2 posts. It is not available on the webpage. She can't transfer the account and can't post for others. It may not drive traffic to our website.

Question proposed: What direction can we give the communication committee regarding social media?

Jay is willing to be update the ACLS Facebook page. He will investigate administration for the page. Gianfranco is willing to assist.

Pinterest would be a good source for populating the facebook page.

JIM will ask how to promote content on our website to post on other social media. He will report back next month.

3. OLD BUSINESS:

- a. Oberammergau trip/update Trip has been cancelled. Expenses have been reimbursed.
- b. ACLS Retreat Mount Angel Abbey, Oregon/Aug. 4-7, 2022
 - 1. Theme/keynote speakers?

GIANFRANCO will contact the three potential speakers to check on availability, interest, fees? Virtual vs live presentation? Michael Crosbie, Julio Bermudez, Thomas Lucas, SJ

- c. Survey tool Will tabled
- d. Tutorials (PDF) or live session Peggy has reviewed the website for problems. She will discuss these with Jim and present this to the Board at the next meeting.

e. Honorary membership for FDLC – modify 2.3.5 of the Policies and Procedures – Exemptions. Question for discussion: What is the true benefit for us of having FDLC as a member if it is just an honorary membership? TABLED

4. NEW BUSINESS:

SWLC is virtual next year. Katie Bovitz (sp?) set up our virtual portfolio last year. **JIM** will ask her again if she is willing. Gift certificate raffle (\$50) I a good idea.



Next meeting

December 13

3:00 pm EST