



**ASSOCIATION OF CONSULTANTS FOR LITURGICAL SPACES
MEETING MINUTES**

APRIL 14, 2016

In attendance: **Paul Barribeau, Juanita Yoder, Robert Habiger, Shelley Kolman Smith, Carol Frenning, Will Brocius**

Minutes approved : Approved by all

Treasurer - **Robert** -

Balance as of the end of March \$9754.28,

Deposits totaled - \$732.57,

Checks paid \$532.46 .

We have a surplus of \$1801. Membership includes 29 allied, 11 liturgical, no affiliates. 9 affiliates were projected., **Robert** recommends the Faith and Form ad be deferred until NPM conference publication, but only committing 2 ads, not 3. Will would like to see numbers for these publications, before committing \$1650 on this. **Carol** believes the conference booklet may be a better use of the money, it is the same audience. The FDLC committee commented on our ad. **Carol** also would like to see if we can get an article in the Dallas Diocese paper about the art display and will check with Oscar. **Robert** suggested we get an article in each paper that we target the conferences in - El Paso, Santa Fe, etc. In light of this, **Robert** suggests we do more research on subscriptions, etc. before placing an ad. All agreed. For the NPM conference this summer, **Robert** would like to send in an ad for their conference for \$150. Will also wants to check on getting our brochure in the NPM swag bag as well as others.

Membership - **Will** is following up with Annie Dixon. There was a question on whether Gunar wants his own membership and Conrad Schmidt as affiliate. **Will** is checking on this. **Juanita** will be checking on members who haven't renewed for 2016.

Webinar Report - **Paul** - The committee focus was on video. We are now going to start requiring the presenters to submit an outline to make necessary edits or suggestions to it. This will be helpful to monitor content so that it's not an advertisement. We look for a bigger focus on architecture for 2017. Jim Hundt is helping with access to youtube videos. **Paul** will be checking with David Kaufman for music. **Robert** liked the copyright notice at the end.

Facebook - **Juanita** - The header is changed and she is looking into boosting the page. Questions- do we want to boost the page for \$50 -\$100? Should we add more content before spending money? **Carol** asked if we could benefit from a survey to members as to how they found us? Will asked if we should have a separate meeting regarding publicity? **Juanita's** goal for Facebook is that it directs people to the website. It could be a vehicle to announce new webinars and welcome members. LinkedIn is more professional. **Carol** would like to do a meeting on media and advertising. Could all write down thoughts about this and email around before we talk about it ?

We need a media committee.

Newsletter - Next one needs to go out in June? Look for interviews of members to highlight.

UDMC - **Shelley** will be in charge of a Liturgical display - **Will** and **Robert** would like us to have a separate ACLS booth. we need figure it out as to what to put in it. **Shelley** will ask members for suggested pieces to show.

Carol will be attending a board meeting in May for the SWLC and the Cathedral Ministry Conference.

ACLS violations policy _ **Carol** will check on Molenelli's website to see if he has removed his reference to ACLS. He cannot be approved until we're sure he's removed his stuff.. Norbert Gutierrez, Jeff Torterilli, Conrad Schmidt studios - are all approved and will be contacted.

No New business

Next meeting - May 19 Focus on media and communications

Will reminded that 7 people have not renewed for a couple years - they need to be contacted or deleted from the list.