

Thursday, December 17, 2015

ACLS Board Meeting Minutes

In Attendance: Robert Habiger, Juanita Yoder, Shelley Kolman Smith, Carol Frenning, Will Brocious, Marilyn Morgan, Paul Barribeau

Minutes approved: Robert 2nd Juanita

Treasurer - Robert Balance as of Nov. 30 \$8493.00,
Budget approval - Revenue - Need to target two Sponsor members
Allied needs to add 4 members
9 affiliates needed - will meet with people at SWLC
Expenses - \$3900 for advertising 40% of total budget, 30% for GTMeeting
Will suggests changing categories
Budget reviewed Shelley motioned Juanita 2nd Unanimous

Membership - Juanita - will contact prospective members. We will organize and make a plea at SWLC.

Webinar report - Welcome Paul! -

Marilyn would like to find a way to open it to more people.

Will would like to post webinars to website, Copies of some of the webinars are available, except for Linda's.

Robert will Dropbox all the copies to Will.

Paul,- Robert recommend the webinar committee find a "next Step" to advertise the webinars. Carol, this can be done at SWLC too. Brainstorming planned at SWLC. Marilyn says on 1/3 of our members join the webinars and should the webinars be available immediately or three months later? Carol, - will all jot down thoughts about the webinar so we have a starting point for discussion at SWLC

Website - Will, Robert requests an update on the website so that our personal photos can be directly uploaded to our webpages. Will is putting together a list of things for the webmaster to fix. Robert asks what is the expense for updating? Will and Bob Newberry need to talk about how to do this. Sponsorship level, Will - peoples's logos to add to website and show them at SWLC what it would look like. Will the logos look good on our site? Faith and From put it at the top of the page. Affiliates are going to want to advertise. Newberry will be asked about this.

SWLC - booth - we'll need electricity and WIFI - we may need to pay for this. Robert will ask SWLC about this.

SWLC - Carol - 21 people on the tour, Robert will need to bring the checkbook. We will have to pay for the lunch and the bus driver and gas. \$200 for driver and gas, \$12 for lunch. Flyer - Robert - is creating a trifold flyer which will be finished the end of the week. Need flyer for Art and Arch. track promo for Wed. Night. Banner - in process - Greg will bring old banner to the booth. One person needs to be responsible for the banners.
Tues after the tour - Carol - Dinner Shelley will do an email blast re would they like to meet up for dinner, we will arrange a room. Winner Circle has the list of those on tour. Also need ALCS members to be contacted. A letter needs to go up on website to alert members to the tour.
Board needs to do breakfast meeting, hotel diner is too small, Carol will look for other options.

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Only 700 people signed up for SWLC, Shelley will bring her projector, Robert Too. Paul will check. This will save money.

Dec. Newsletter - Shelley will add SWLC news to it. Robert - Will and Claire don't have booths and volunteered, Carol will help. Carol will ask Linda McCray for help.

Other - Carol - Dallas - UDMC has asked for an art and Arch. track from us. Cathedral ministries conference - the week before SWLC. Will discuss this at the breakfast meeting.

Carol - thank you Marilyn for keeping us informed re webinars, Welcome to Paul. FDLC will be important for us nationally. Will - SWLC can the art and arch track be recorded and added to website? Robert will ask his IT people how we can do this. Carol will ask Delores if we can do recording of our own members for our use.

Next meeting - Jan during the conference

Thursday night - the board may be invited to the Cathedral for evening prayer, Dinner and the Light show on facade.

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